



# **Inside the Bottle:**

**The Truth behind the Water Bottling Industry**

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A World View of Mathematics and Data Analysis

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## **Abstract**

Every day, thousands of lies are told. Friends tell each other that their jeans look good on them. Kids tell their parents that their homework was finished hours ago. Even teachers tell their students that they have already graded their tests and just forgot to bring them to class. But the lies that most people do not tend to catch are the ones told to them by the powerful figure they trust-the corporate business industry. These lies range from the effects of the chemicals in products being sold to just how much of it the consumers are getting. They even lie about where the sources for the product materials are actually located. The biggest example? The water bottle industry.

The majority of bottling companies claim to sell water that comes from only the most untapped natural spring water sources, only the purest of reservoirs; but what if this supposedly untainted water is actually the same water that flows from public tap faucets? Or, better yet, what if this water is actually worse for the population than the faucet water? This paper will take an in-depth look at the sources that the bottling companies are actually using, and whether or not they differ from municipal water sources.